UNITED VIDEO SM

April 16, 1985

Bob Cooper
Publisher
Coop's Satellite Digest
Hanger 6, Executive Airport
5500 N.W. 21st Terrace
Ft. Lauderdale, FL 33309

Dear Bob:

At long last . . . the 1985 TVRO Profile. Your copy is the "master" for use in reproduction, so please take special care.

Contrary to what I told you earlier, Ruddick Research will copyright the report, which should eliminate one detail from your list of things to do.

Ira tells me that he talked to Carol and that you have been advised that we will send our additions to the mailing list by the end of the week.

I am very pleased with the final report, feeling that it is very professional, both in content and presentation. Ira has done a helluva job in pulling all the loose ends together. The big job that remains is to sell as many as possible.

Look forward to seeing you soon.

Sincerely,

Jeff Treeman
Vice President, Marketing

JT/cr

Enclosure

cc: Ira Apt

AM SENDING SOME CUBS JACKETS 2 FOR YOU, 1 FOR CAROL... ROOT FOR THEM CUBBIES!

J.

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